

## Press Coverage 2014: Pikaia Lodge

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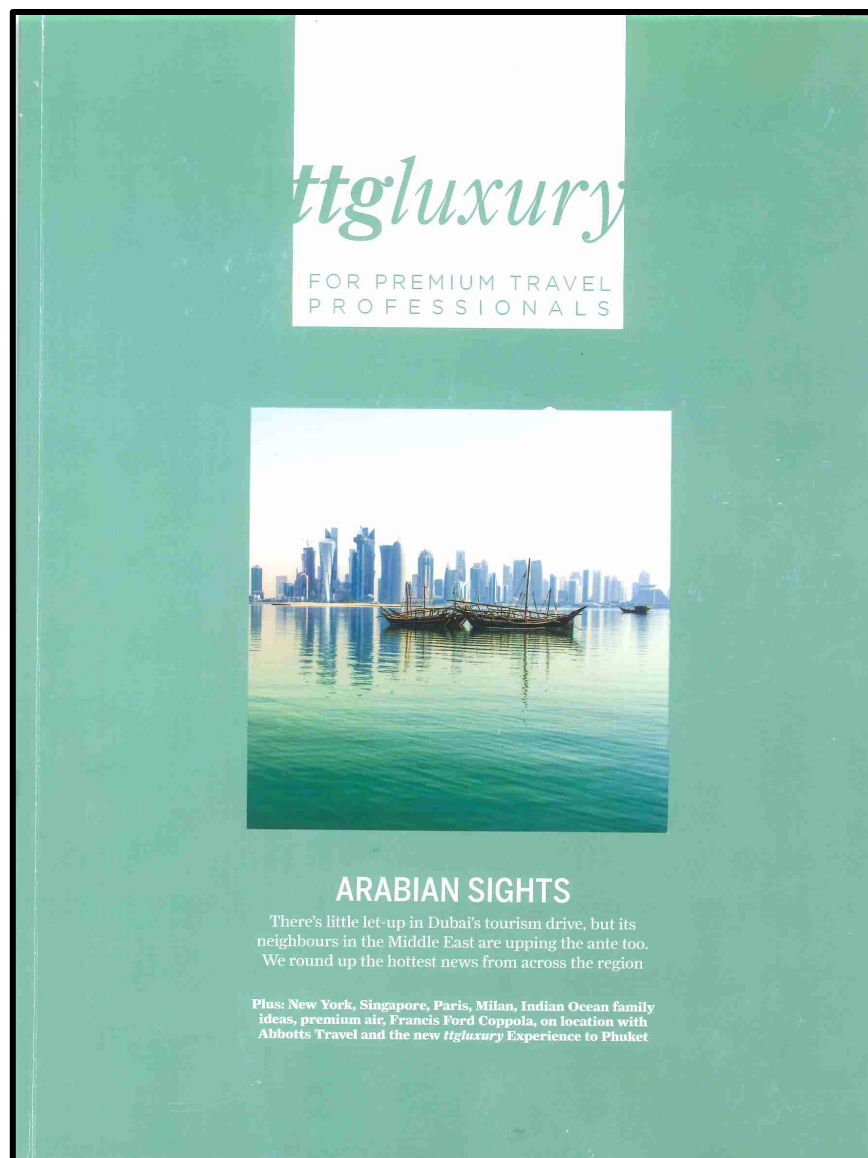
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# Time for show and tell

**Running between interviews with various tourism officials at World Travel Market, I hardly had a minute to catch my breath and soak up the atmosphere of the show.**

There was no time to explore the interesting little nuances of some stands, unearth new destinations or scour for little gems of news. And I'm sure this is how it can sometimes feel for anyone selling travel on a daily basis. So often you are ensconced in the transactional and reactive sales process that it's hard to find the time to mine for gold dust. And there is so much of it around; but when you're trying to cover the world, where do you start? You can only do so much and even we only scratch the surface in each issue of the magazine.

For example, we haven't featured the fact that Eurostar has new trains (hurrah). Or that villa hosts at Anantara's Maldives Resorts & Naladhu Maldives have had training with Steven Ferry, the man who trained Forest Whitaker for his role in *The Butler*. And how did we not manage to shoehorn in that little 14-room Pikaia Lodge has opened after a 15-year labour of love in the Galapagos Islands - it sits on the plateau of two extinct volcanic craters in an area formerly used as a cattle ranch, but favourable conditions have now been set for wild tortoises and birds to return, while guests can also explore lava tunnels or organic coffee farms. Oh, and Aman now has its first ever city property - the Aman Tokyo, which opens in time for Christmas, and Taj is the latest company to offer free Wi-Fi group-wide to all guests, not just those who book direct, or sign up to loyalty programmes, or whatever other schemes we've seen announced. It's all quite exhausting.

We're very proud of our continuing role as the official UK trade media partner for ILTM, an event where I do hope I will see many of you on a similar mining quest to me, as we hit the floor for myriad meetings with all hoteliers great and small. If you see me, do stop me so we can share some treasures.



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Whitaker for his role in *The Butler*. And how did we not manage to shoehorn in that little 14-room Pikaia Lodge has opened after a 15-year labour of love in the Galapagos Islands – it sits on the plateau of two extinct volcanic craters in an area formerly used as a cattle ranch, but favourable conditions have now been set for wild tortoises and birds to return, while guests can also explore lava tunnels or organic coffee farms. Oh, and Aman now has its first ever city